



# *The MONOCLE Guide to Shops, Kiosks and Markets*

A handbook for shoppers, would-be retailers, neighbourhood-makers and brands in need of a fix.



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Heath Ceramics  
San Francisco

Tile and tableware manufacturer Heath Ceramics has been a northern Californian staple since the 1940s, even catching the eye of Frank Lloyd Wright, who selected its dinnerware for some of his projects. In 2003, husband-and-wife team Robin Petravic and Catherine Bailey took over the business and expanded Heath beyond the original tile factory in Sausalito.

Today, Heath – which is still made in California and counts as the third-largest dinnerware producer in the US – has an urban factory and shop in San Francisco’s Mission district (pictured) complete with an excellent newsstand, as well as a further Ferry Building branch and a Los Angeles showroom and pottery studio. “We want to connect and have an experience that is not just about shopping,” says Petravic.

Producing tiles, mugs and more, Heath has collaborated with everyone from local food trailblazer Alice Waters to Artek – with which it produced a tea trolley and a set of stools. As always, the connection to the story, design and production is key. “There aren’t a lot of places like Heath,” adds Petravic. And he’s right.

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In numbers

- 1948 founded
- 1959 original Sausalito factory built
- 200-plus staff

